

Street Art and Urban Regeneration



Neo-Muralism in Timișoara & Banat / Romania
from a local idea to an international virtual Street Art platform

**Dr.-Ing. Sergio Morariu, President EnduRoMania Foundation,
organizer of FISART 2011 - 2020**

01 - 02. 06. 2021

The current situation of Neo-Muralism:

- **The development of street art is certainly one of the striking trends in contemporary art after the 2000s to the present.**
- **It is an art of the present time: free, accessible to everyone, it is not only deeply anchored in the urban public space, but it is also exposed on the Internet, a true digital public space, an extension of the real.**
- **The recent development of street art has undergone a series of technological advances that have accompanied the accelerated evolution of this artistic discipline: digital photography, mobile phones and social networks that have allowed the unprecedented dissemination of works.**

Olivier Landes – Art critic and director of the Rouen / France Art Festival and author of the book “Street Art Contexte (s)” - launched on December 19, 2017 in Paris

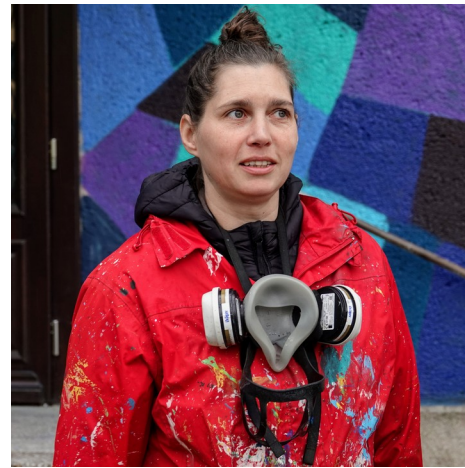
What is FISART

FISART is a Street Art permanent event in [the city of Timișoara](#) / Western Romania, [European Capital of Culture 2023](#).

FISART started in 2011 as a Graffiti & Street Art festival which evolved until 2020 in a permanent project held from early spring until late autumn. The main objective of this project is the improvement of the urban aesthetic through artistic interventions and between 2011 and 2020, more than 550 Street Art murals of great size and high artistic quality were made by 315 artists from 18 countries from Europe, North and South America. Some of our artists may be seen below: Paola Delfin, Marina Zumi, Corina Nani, Izzy Izvne, Flaviu Roua, Alex Baci, Ciprian Tauciuc.



This Street Art Project was initiated in 2011 by [Corina Nani](#) from the [Faculty of Arts and Design](#) of the [West University of Timișoara](#) & [Sergio Morariu](#), president of the [EnduRoMania Foundation](#).



Corina Nani
Faculty of Arts and Design
West University of Timisoara



Sergio Morariu
Mural with Sergios portrait
by Cristian Blanxer – Barcelona

A huge documentation is available for FISART 2011 - 2020 and due to the limited space and time, only the listed below information is included in this presentation:

- FISART 2011 – 2020 - Links to presentations of Street Art Works created in Timișoara and the Western Region of Romania.**
- Additional photos and collages for FISART 2017-2020.**
- The cycling track along the Bega Canal a promising project.**
- Simulations of works made with materials whose chromaticism is variable depending on temperature, light intensity or pollution.**
- Presentation of the "Virtual FISART - Making Street Art from Home" online platform.**

FISART 2011 – 2020

Links to presentations of Street Art Works created in Timișoara and the Western Region of Romania

1. [FISART Albums from 2011 to 2019 & other as Flip Books](#)
2. [FISART 2019 - Locations, Murals, Artists - Photo Digest](#)
3. [FISART - Street Art Hyper-lapse \(4K – Video\)](#)
4. [Undertown Street Art Gallery – The Artists & Their Works – as Flip-book](#)
5. [Undertown Street Art Gallery – Website](#)
6. [The Traffic Tunnel under the Iulius Town is the biggest Street Art Gallery in Romania](#)
7. [The Murals of Undertown Street Art Gallery](#)
8. [Undertown Street Art Gallery Video](#)
9. [Miniaturized Undertown Street Art Gallery @ UBC3](#)
10. [The biggest mural done for Timisoara European Capital of Culture 2021](#)
11. [Making Of Street Art on Vintage Aircraft by Irlo for Flight Festival @ Cioca Airport / Timisoara](#)
12. [Making Of Roua Flavius Mural @ Flight Festival Location / Cioca Airport](#)
13. [Street Art in the Industrial City of Resita](#)
14. [PASMATEX - 100 Years Celebration with Street Art](#)
15. [Poftim Cultura – Sergio Morariu video](#)
16. [FISART 2020 Murals](#)

**FISART 2017 – Amaia Arrazola / Spain – The Time is Now -
Cylindrical Drinking Water Tank with a diameter of 30m at AQUATIM**



FISART 2017 – Corina Nani / România – Baroc Redesigned - on the water filter building



FISART 2017 – Corina Nani / România – Baroc Redesigned - on the water filter building (continued)



FISART 2017 – Corina Nani / România – Baroc Redesigned - on the water filter building (continued)



FISART 2017 – Cristian Blanxer / Spania - Cylindrical Drinking Water Tank with a diameter of 30m at AQUATIM



FISART 2017 – Daniela Carvalho / Peru – Amazon Jungle - on the water filter building



FISART 2017 – Lauro Samblas / Spain - Cylindrical Drinking Water Tank with a diameter of 30m at AQUATIM



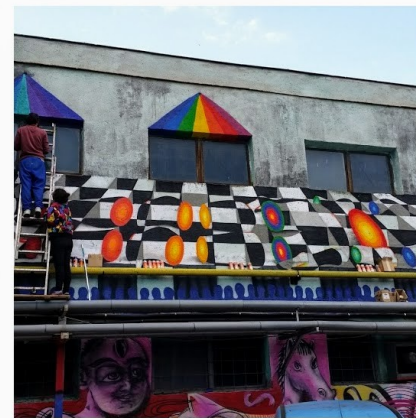
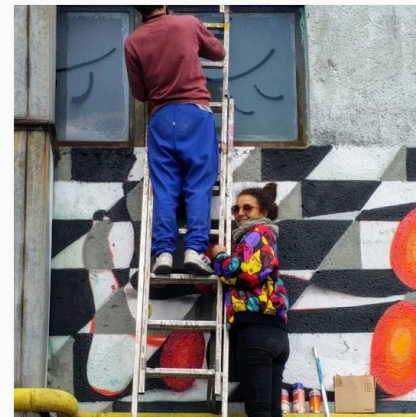
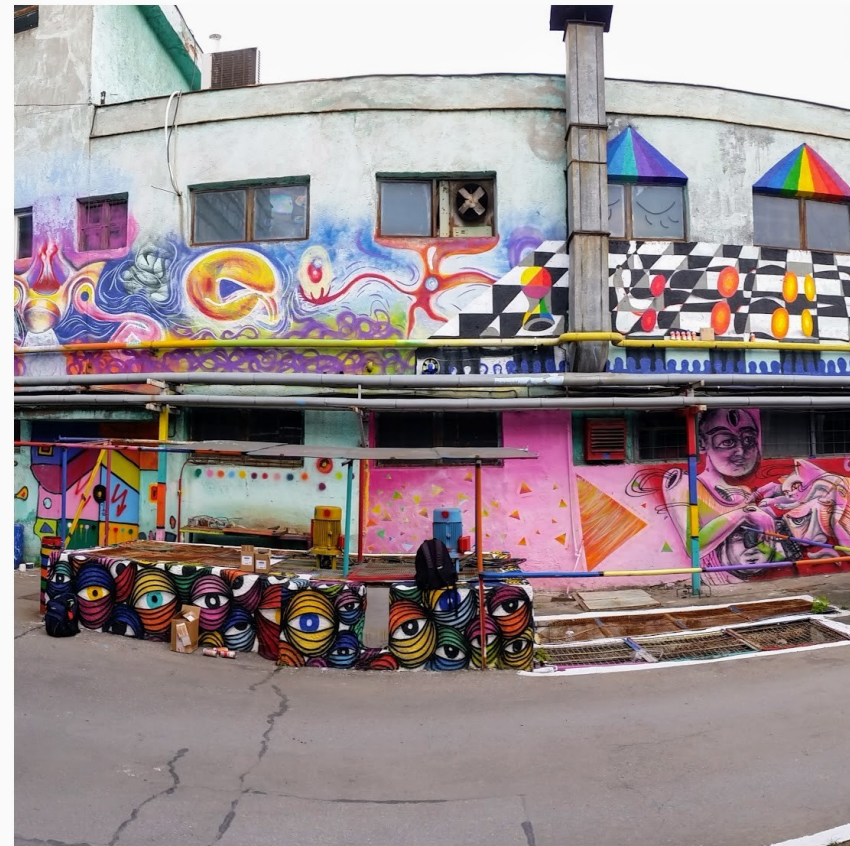
FISART 2017 – Txemy / Spain - Cylindrical Drinking Water Tank with a diameter of 30m at AQUATIM



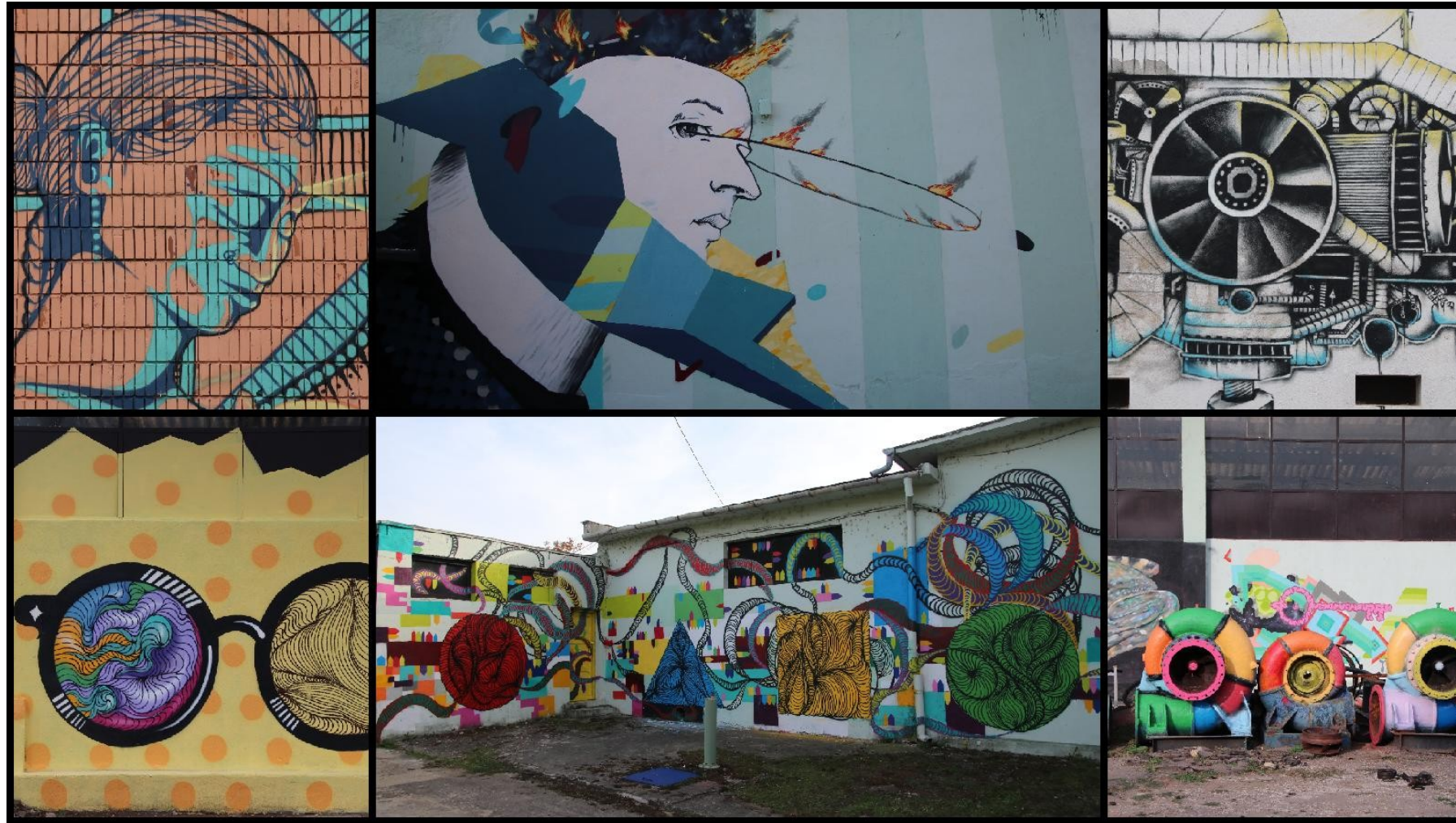
FISART 2017 Luca di Maggio / Italy & Corina Nani / Romania @ PASMATEX



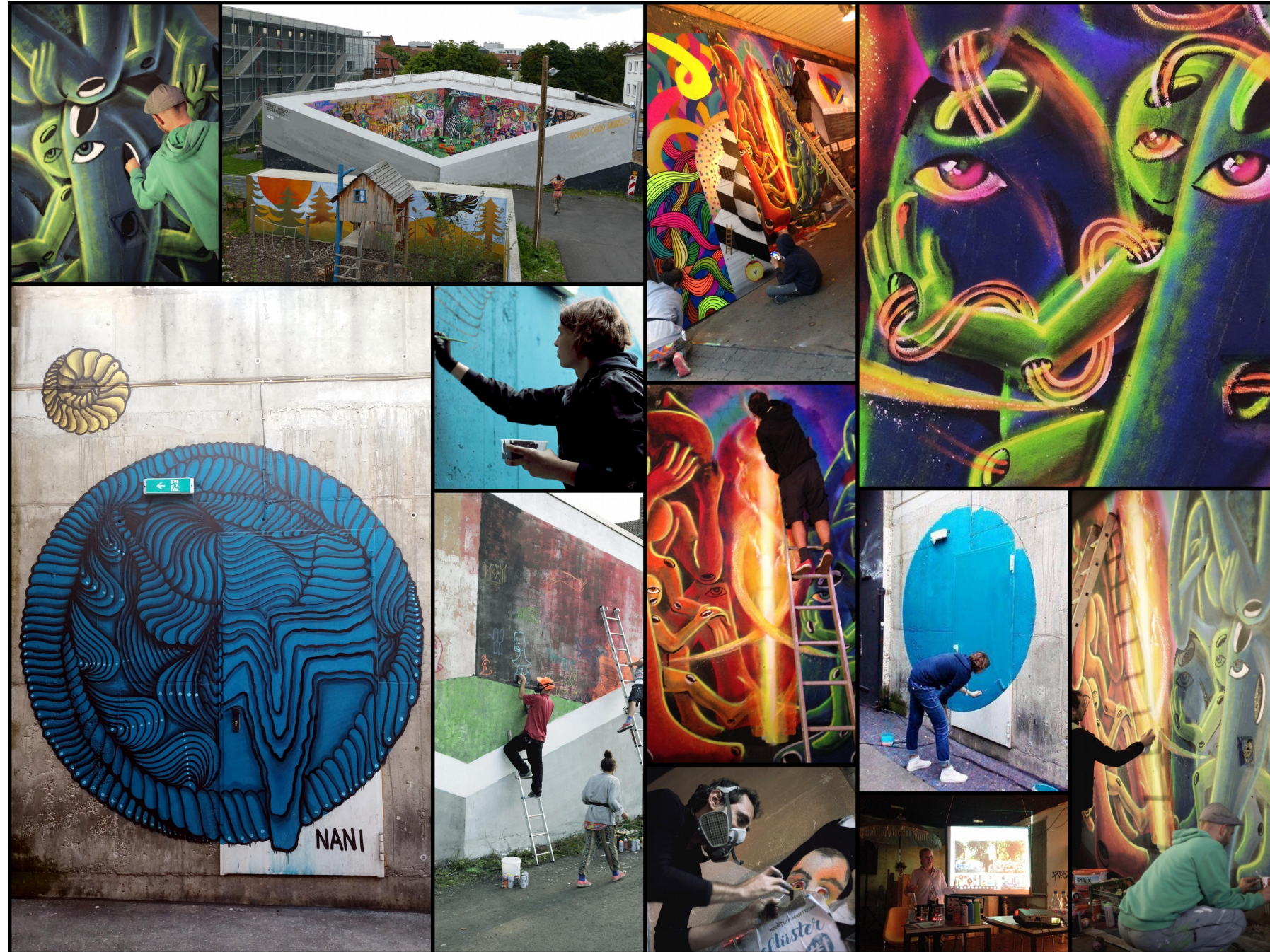
FISART 2017 – Kero Zen & Row Cocu / Cluj România @ PASMATEX



FISART 2017 Update @ AQUATIM



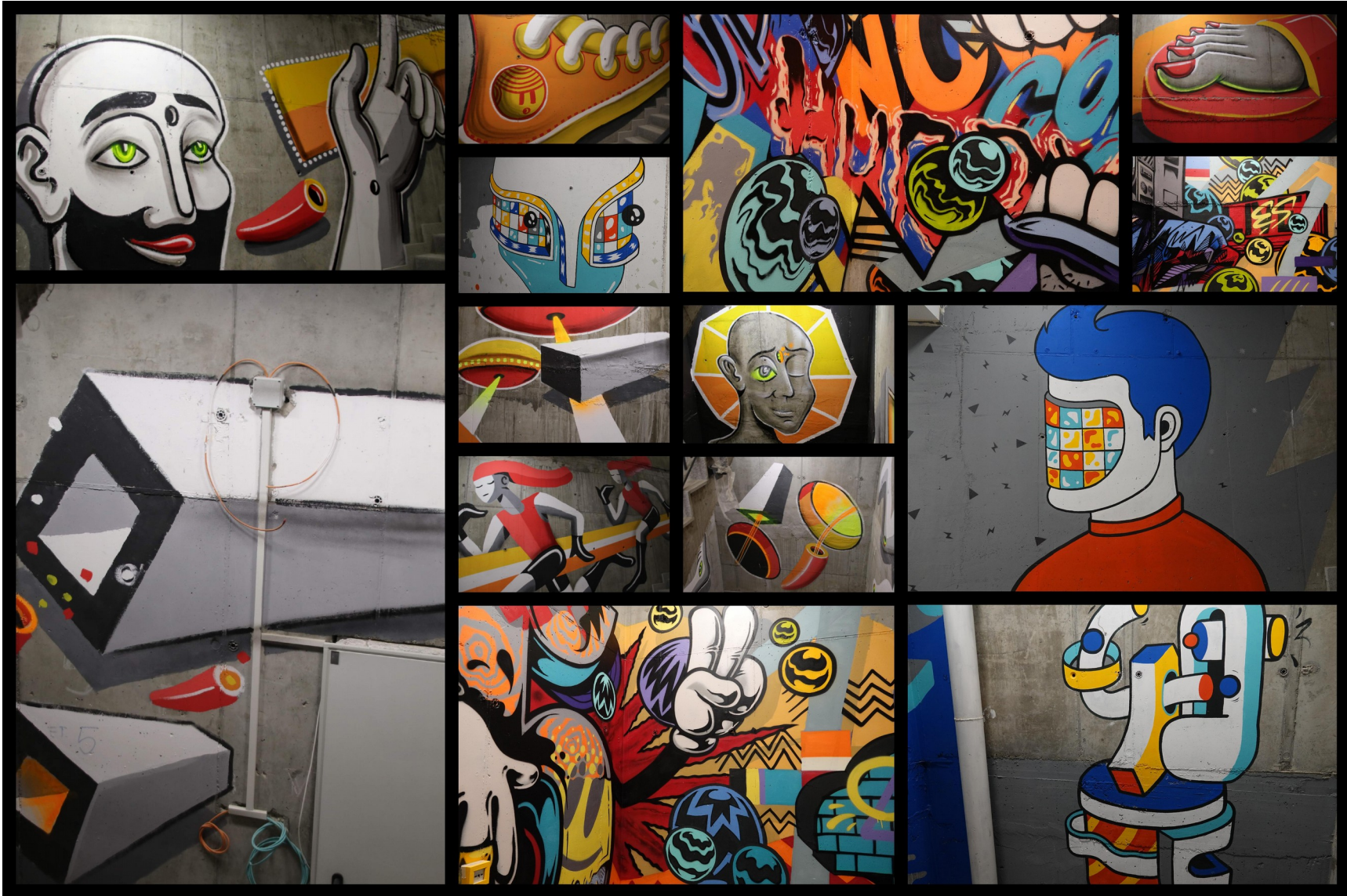
Romanian artists in Kassel during Documenta 2017



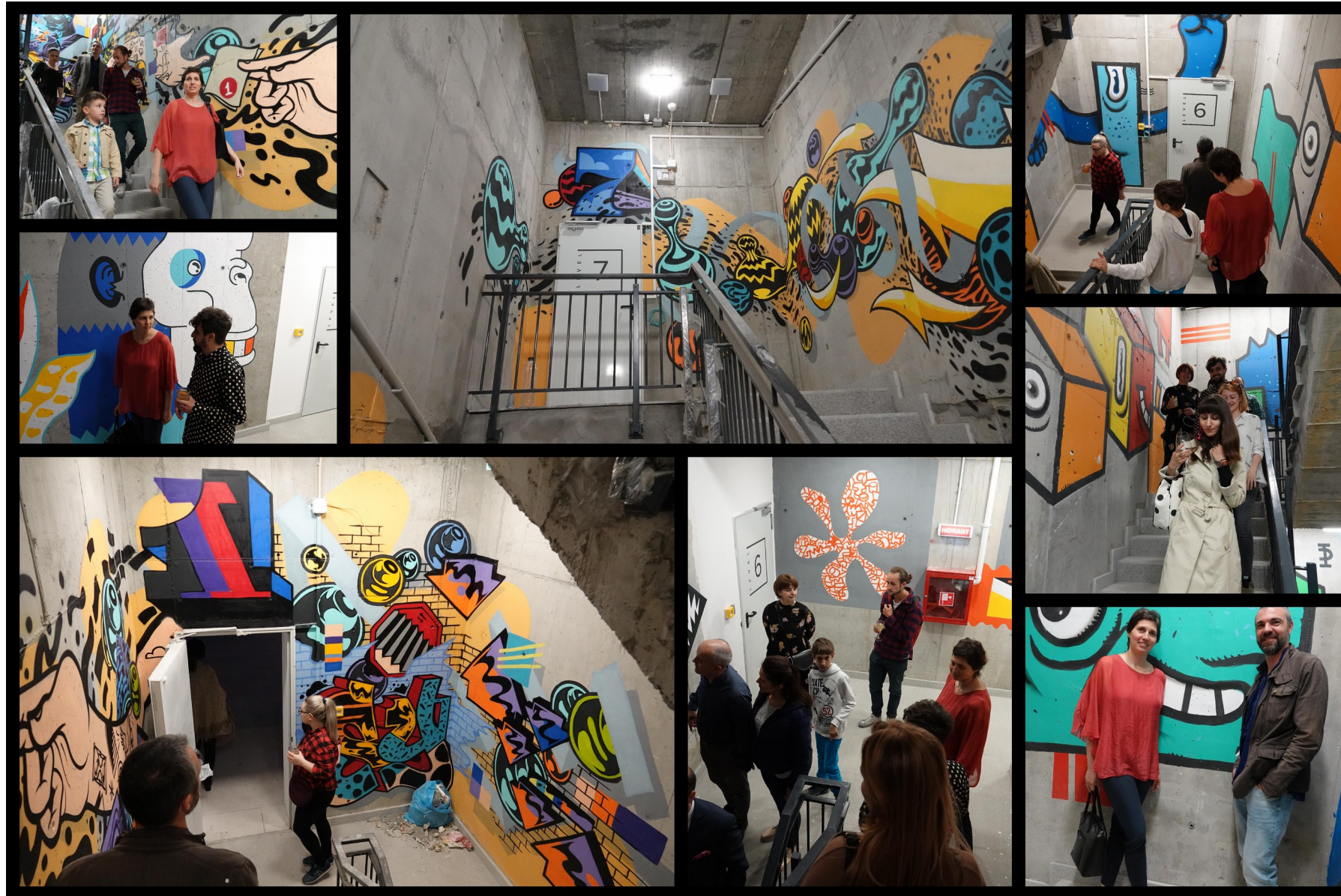
Corina Nani's Neo-Muralism Works at Mr Freeze / Toulouse / France



Neo-Muralism at VOX Technology Building 2017



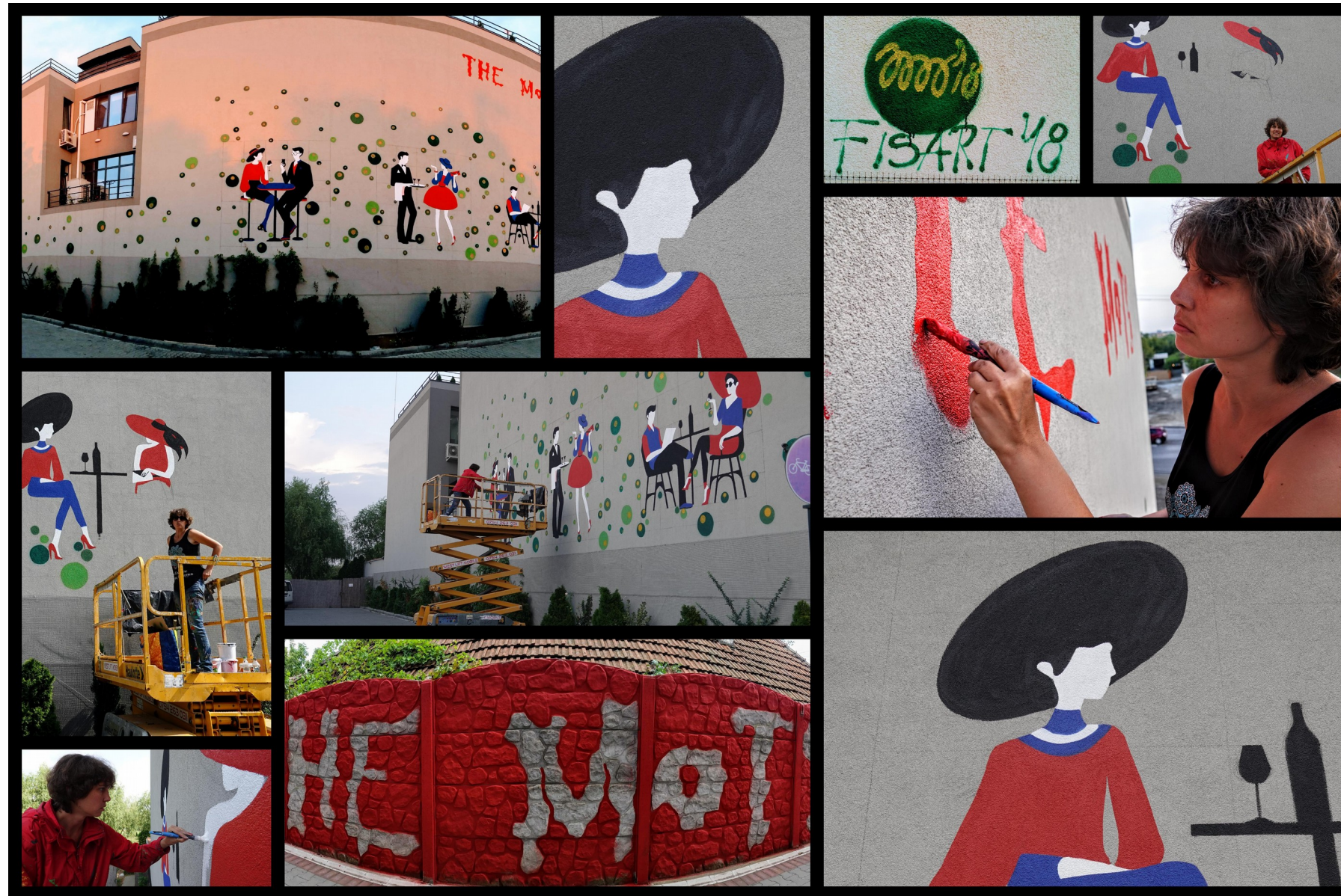
Visitors at VOX Technology Building 2017



FISART 2018 @ PASMATEX



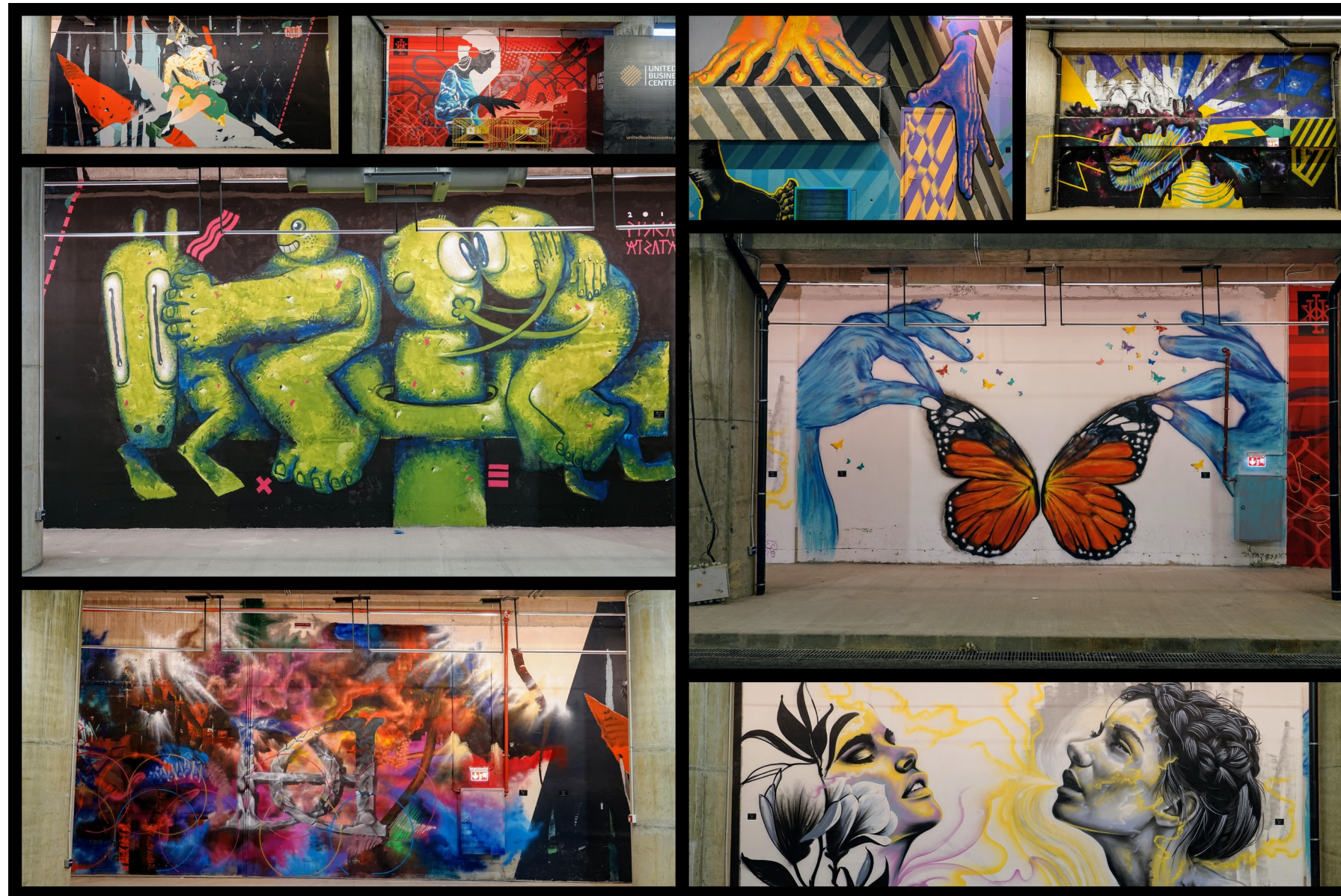
FISART 2018 @ Restaurant „The Mots“ - Calea Buziaşului



2019 Undertown Street Art Gallery



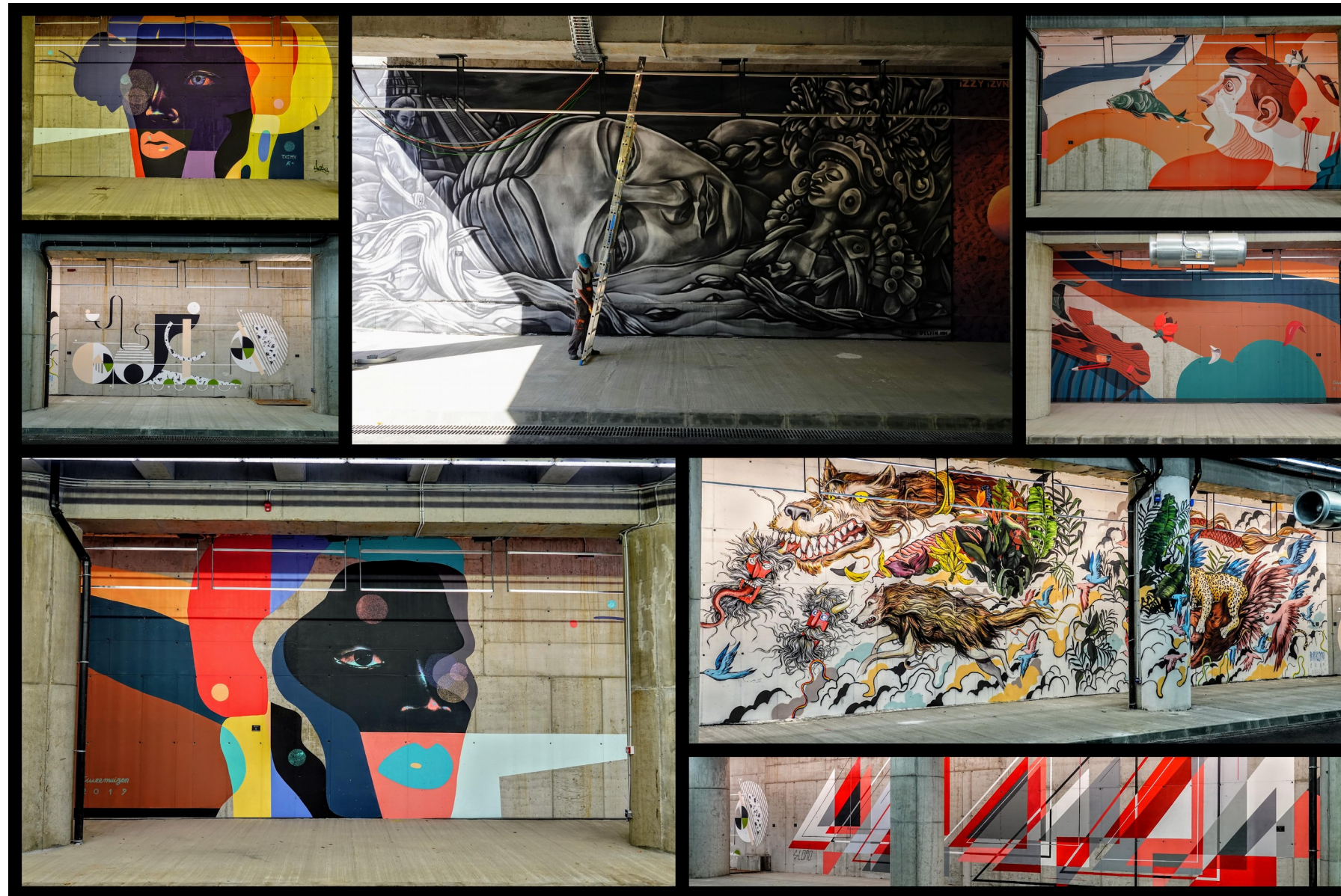
2019 Undertown Street Art Gallery (continued)



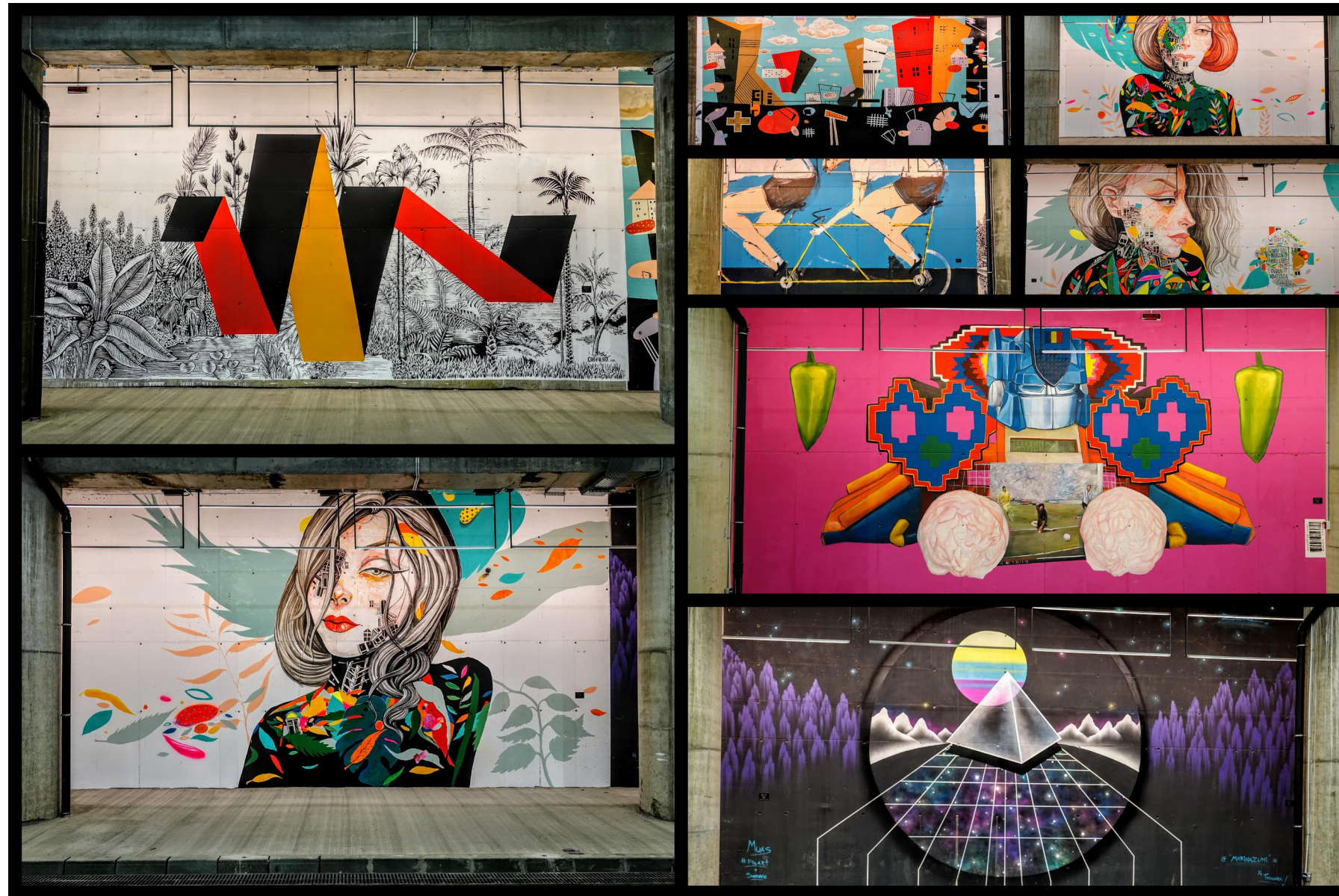
2019 Undertown Street Art Gallery (continued)



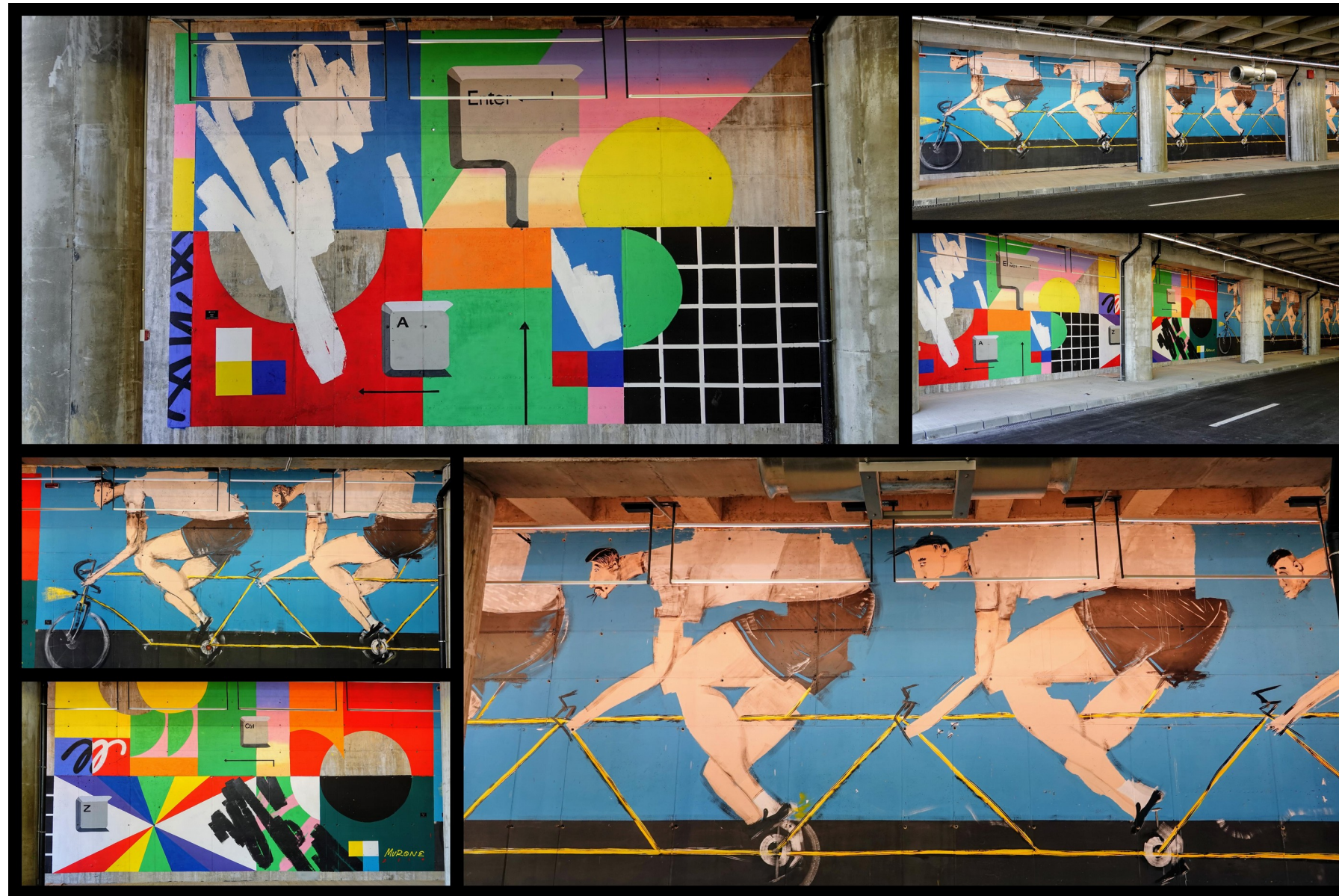
2019 Undertown Street Art Gallery (continued)



2019 Undertown Street Art Gallery (continued)



2019 Undertown Street Art Gallery (continued)



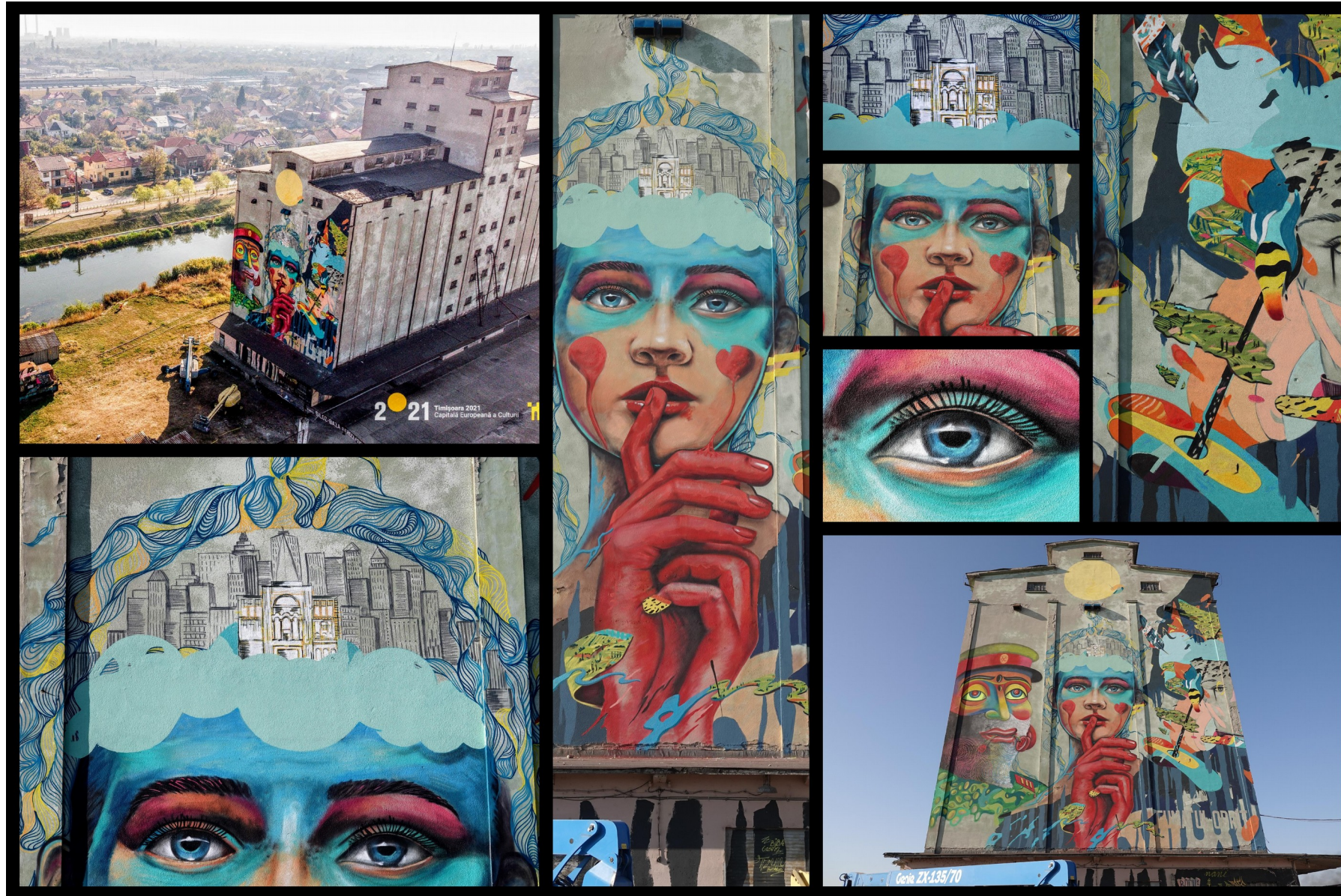
2019 Miniaturized Street Art Gallery – Iulius Town



2019 Memoriile Cetății – Grain Silo on the Bega Canal



2019 Memoriile Cetății – Grain Silo on the Bega Canal (continued)



2019 Memoriile Cetății – Grain Silo on the Bega Canal - the Artists



2019 Memoriile Cetății – Grain Silo on the Bega Canal - Making of



2019 Street Art Reșița



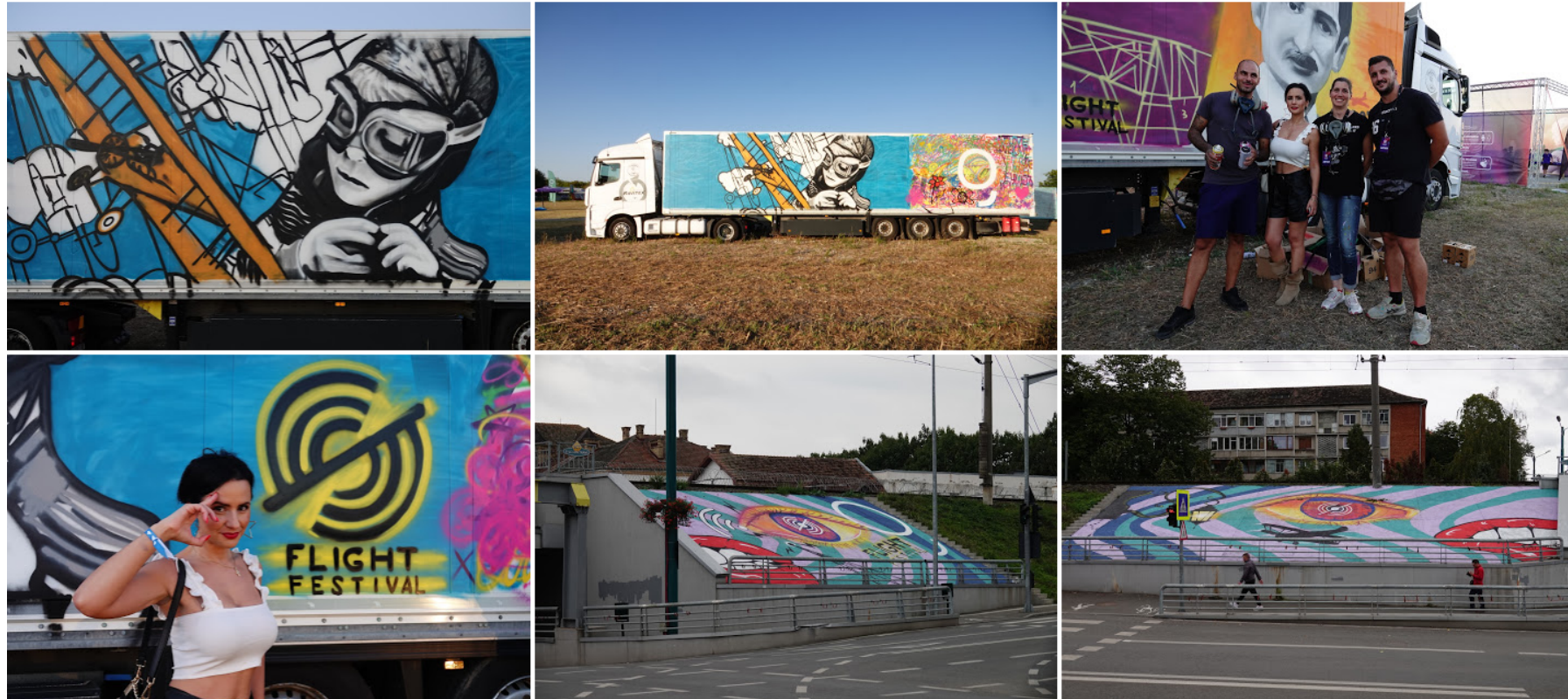
2019 FLIGHT Festival – Airport CIOCA / Timișoara



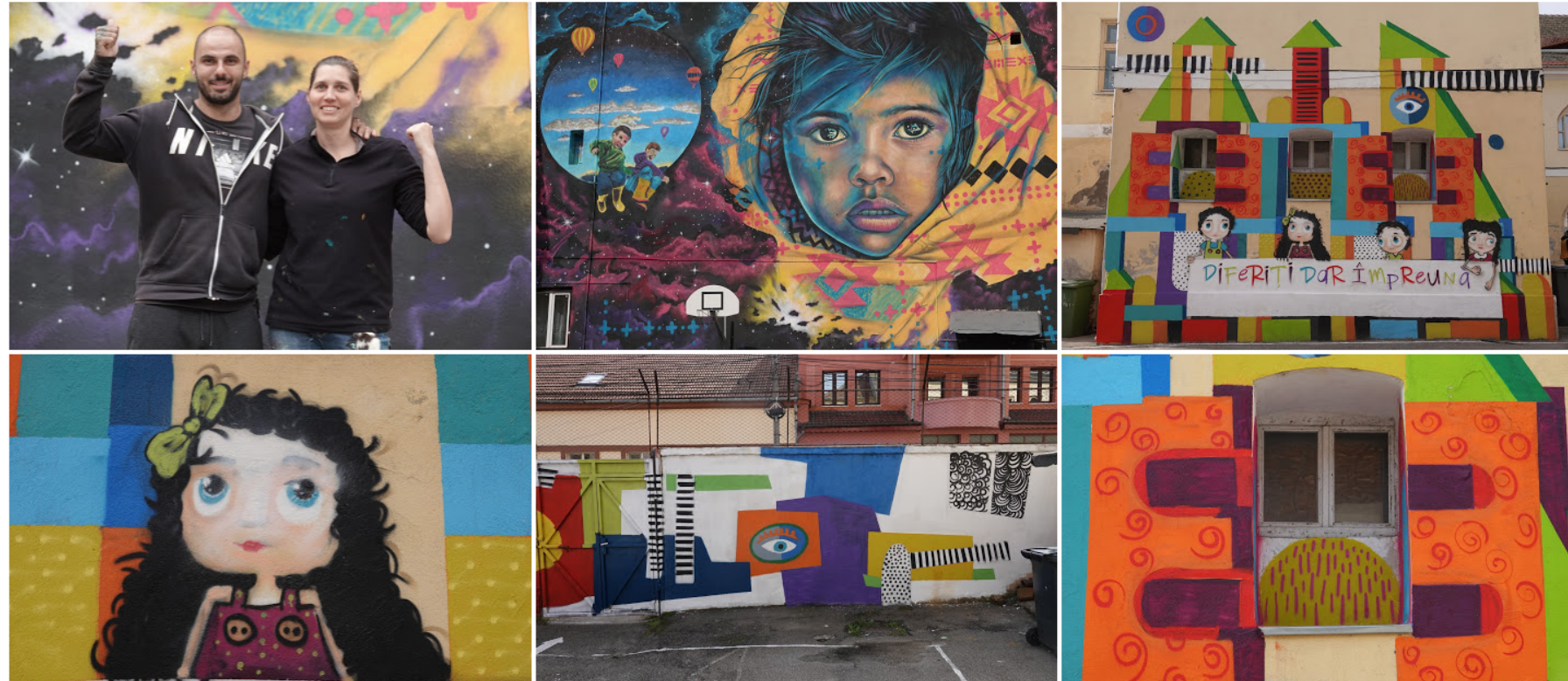
2019 Street Art at Ackrobat / Dumbravița



2020 FLIGHT Festival Timisoara



2020 Scoala Generala EU Integration Project



2020 Liceul Moasil EU Integration Project



2020 The last Mural done by Corina Nani on PASMATEX



The cycling track along the Bega Canal a promising project

Combining the Street Art works with the Bicycle Trail along the 20th Bega Functional Channel, Timisoara already has a Modern Street Art Museum:

- The city of Timisoara has a 100% functional cycling track which is part of the cross-border cycling system, whose section from Timisoara to the border with Serbia is already operational since 2015 and enjoys great popularity.
- A number of FISART works have already been done along the Bega Canal, which combined with the existence of the bicycle track in the same area has led to the idea of combining these two elements in the area into a " Museum of Street Art ", which stretches over a distance of about 10 km and is accessible via the excellent cycling path.
- If the FISART 2017, 2018, 2019, 2020 and 2021 events are used as development stages for a major project, combining the advantages of the two above-mentioned projects, Timisoara will have one of the largest Street Art museums in the world in 2021, which will confirm the avant-Gard position of our city in areas of great international acceptance: cycling and visual art in public space. This major visibility project with minimal means will ensure a large number of amateur art visitors and ecological mobility. In addition: this project would have guaranteed durability.

The cycling track along the Bega Canal a promising project



Possible locations for the application of works to complete the Museum of Street Art accessible by bicycle



Possible locations for the application of works to complete the Museum of Street Art accessible by bicycle (continued)



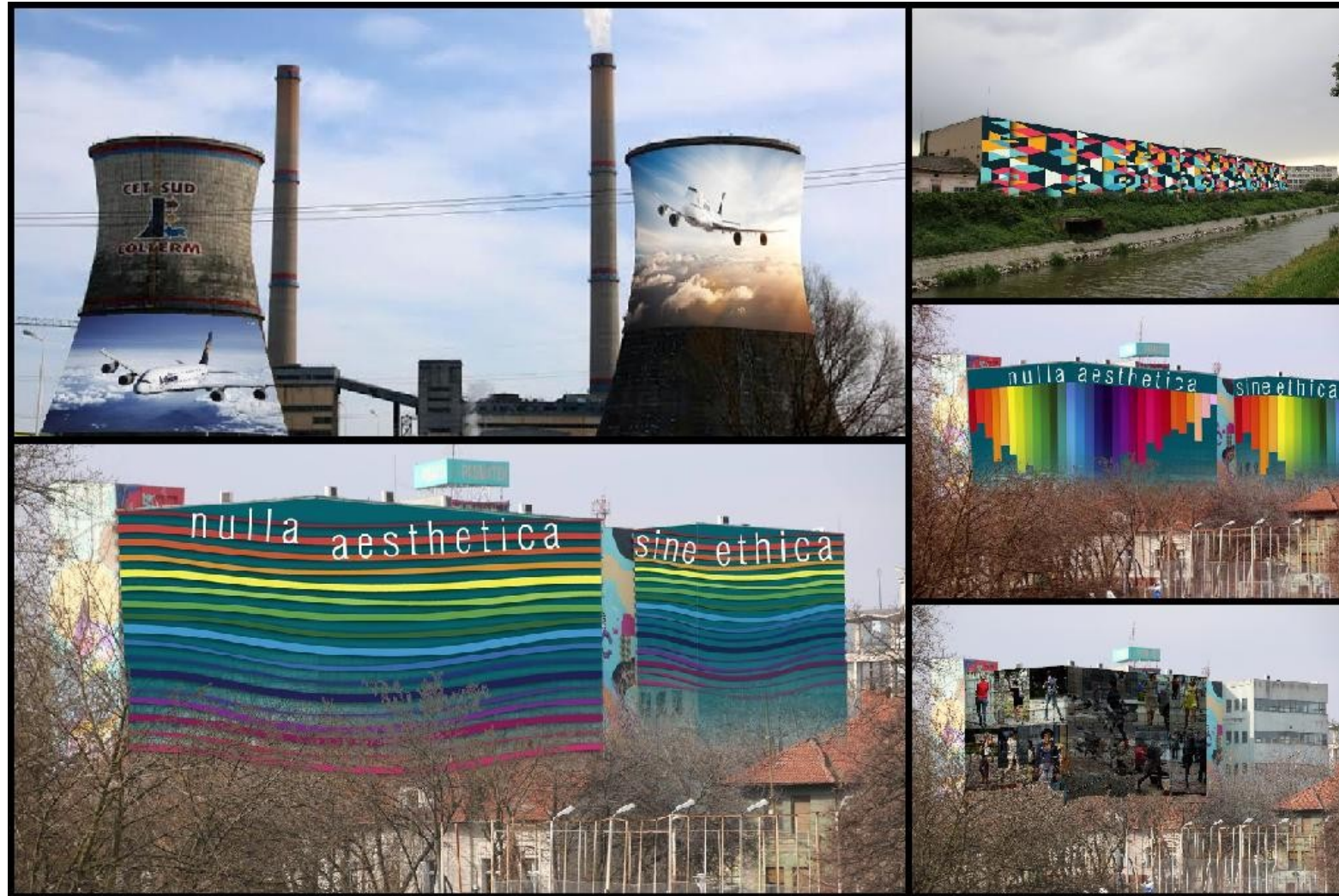
Possible locations for the application of works to complete the Museum of Street Art accessible by bicycle (continued)



A street art mural done in 2020 on the Bega Canal bank.



Simulations of possible works of Street Art



Simulations of works made with materials whose chromaticism is variable depending on temperature, light intensity or pollution



**Simulations of works made with materials whose chromaticism is variable depending on temperature, light intensity or pollution
(continued)**





Make Street Art from Home

<http://virtualfisart.enduromania.net/>

The actual situation in our world is critical and we assume that the vast majority of those who are active in the Street Art environment and those specially related with the traditional FISART project live in isolation, alone or accompanied by loved ones, experiencing social distancing, work and traveling restrictions. The reasons to make this project are:

- to establish an international Internet based communication platform for visual artists and all those interested in street art;
- to realize together an innovative and easy to be performed project in this restrictive period;
- to perform a new experiment called "VIRTUAL FISART" in which you can participate without leaving home and paint virtually on a great number of available walls located for the moment in cities from Europe and the Americas.

Call for Artists & Partners for the VIRTUAL FISART project

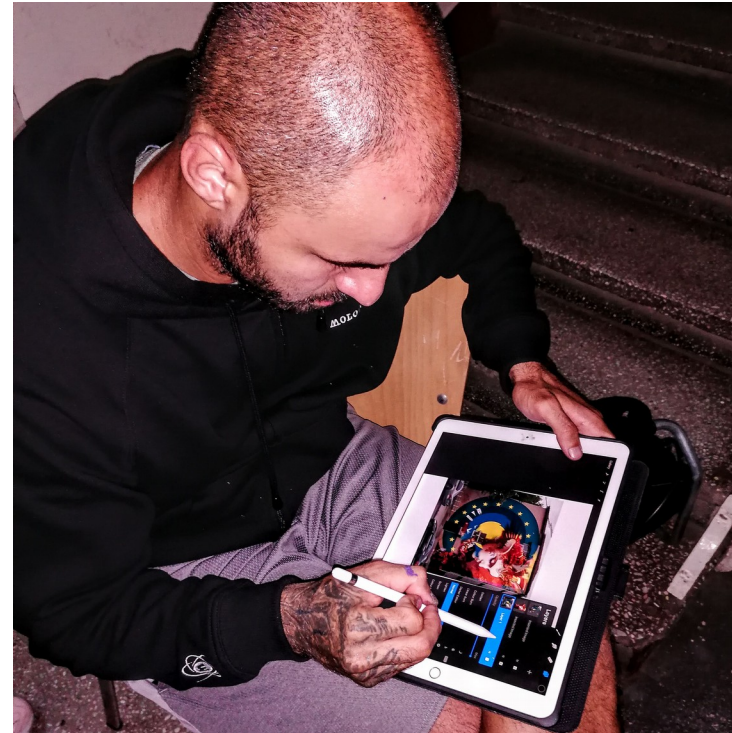
We live in strange times and we assume that the vast majority of those who are active in the Street Art environment live in isolation, alone or accompanied by loved ones, experiencing traveling restrictions. The objective of this message is: to establish a communication platform for Street Art friends and to propose you to realize together an innovative and easy to be performed project in this restrictive period.

- We invite you to participate in a new experiment called "VIRTUAL FISART" in which you can participate without leaving home;
- We and our partners provide digital images of walls on which may be painted virtually in Timișoara and many partner cities (for the moment in Europe and the Americas);
- You will be free to choose from the multitude of buildings images with walls suitable for being vitally painted;
- You will identify the best match of walls available with your own visual works and will combine them with the help of an computer aided image processing tool (like Photo-shop or GIMP) to obtain a realistic simulation of a Street Art work;
- You will be able to make as many works as you want on the same or on several alternative surfaces;

- Once the works are finished, please send the images by E-Mail to: Corina Nani, corinani@gmail.com and/or Sergio Morariu, sergio.enduromania@gmail.com;
- The virtual Street Art Murals will be posted by us on different albums on this public platform;
- Your Virtual Street Art Mural images may be downloaded for further processing or may be posted or linked to any image presentation platform or social media to which you or any user of the system is connected;
- The Virtual FISART platform is prepared to host presentations of the images or text information in a large variety of formats, like PDF files, Flip Books, 3D Digital Art Galleries, Camera Ready format for printed materials, as further may be seen;
- The artists, the individual or corporate partners and the involved communities may post their digital presentations on the Virtual FISART platform;
- The results of "VIRTUAL FISART" will be made available to the project "Timisoara European Capital of Culture 2023" regardless of when and in what form it will take place.

What does mean to be part of Virtual FISART

- Those interested in participating in this event will have the opportunity to create virtual Street Art works using their own computers, without leaving home and “painting” on the walls they select from the available data base of digital images available on this platform;



- The idea is not to make simulations or simple proposals, but to give a final touch as if the works were finished, they “exist there”, so that they could be visited through virtual tours;

- The preferred themes and artistic expression styles are free, in order to let the artists the maximum freedom of expression;
- The walls, the number of those that will be painted and the type of works will be decided without restrictions by each artist, following his own feeling;
- It will be possible to do team work with the artists grouped in collectives;
- Artists will have the freedom to make as many works as they want on the same or on several alternative surfaces;
- Since the work are being performed virtually no permissions from the owners of the buildings or the municipal authorities are required;
- However aesthetic, moral, ethical and fairness criteria have to be respected in order to have the virtual murals approved by the organizers for being published;
- Once the works are finished, please send them by email to Corina Nani, corinani@gmail.com , or Sergio Morariu, sergio.enduromania@gmail.com. The images should be in JPG format, 150 dpi RGB, with the high resolution, in order to post them on this platform or prepare them eventually in various electronic formats for being presented as flip-book, slide-show, video, digital gallery, augmented reality etc;
- We will centralize the works in Timisoara and we will present them on all possible platforms in order to maximize the visibility of the project, the artists and the involved cities and organizations;
- The participation of artists are encouraged to disseminate their own creations and any other information regarding Virtual FISART;
- There is no deadline, almost everything is free and unrestricted. This is the great advantage to work in the virtual environment.

Who can participate in the Virtual FISART project

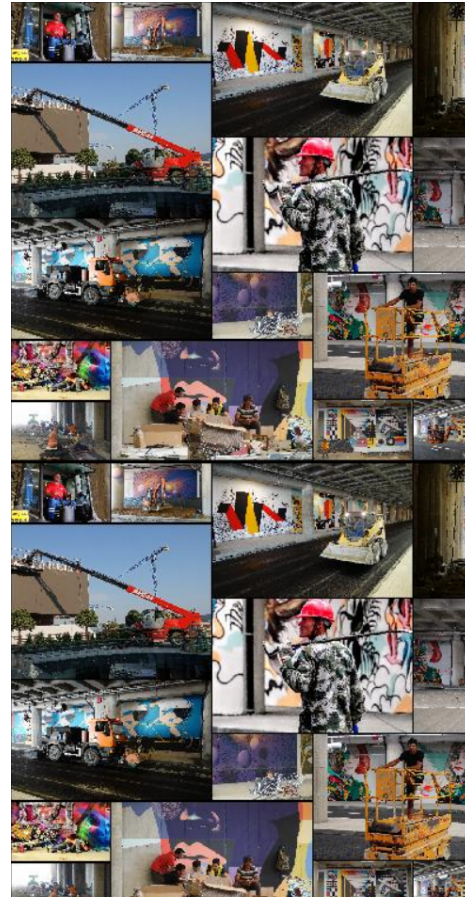
- The invitation is addressed to artists who have already participated in FISART 2011-2019, or have collaborated concretely for the joint realization of Street Art works, or related international cultural or academic events and all those who decide to join this community and participate directly or indirectly in this virtual Street Art project;



- Virtual FISART is meant as a huge contact and promotion platform for visual artists interested in making or promoting street art as a means of urban development;
- The participation is open also to traditional visual artists (painters, designers, illustrators etc.);
- Among the artists who contributed until now we had also photographers who delivered some interesting virtual works, as you may see in the album presenting the existing virtual works received until now;

- This event is open also for students of related disciplines like Art, Design, Architecture or any other specialty or hobby related to street art;
- We invite also professors for the above mentioned disciplines, who could use easily this platform for international communication, knowledge transfer, cooperations in the framework of common projects and last but not least education in the use of computer aided image processing and design;
- Besides participating as an artist, the Virtual FISART project is open to all those who love generally **Visual Art, Urban Life, City Planning** and specially **Street Art** and would like to be involved in this project;
- Thus **Curators, Gallerists, Museum Managers, Urban and city Planners, Architects, Cultural & Street Art event organizers and IT Experts** are welcomed even if they are not in the area of realizing Street Art Murals, but are interested in it and their feedback and technical expertise could be very valuable.

Virtual FISART Menu - Available locations



[Home](#)

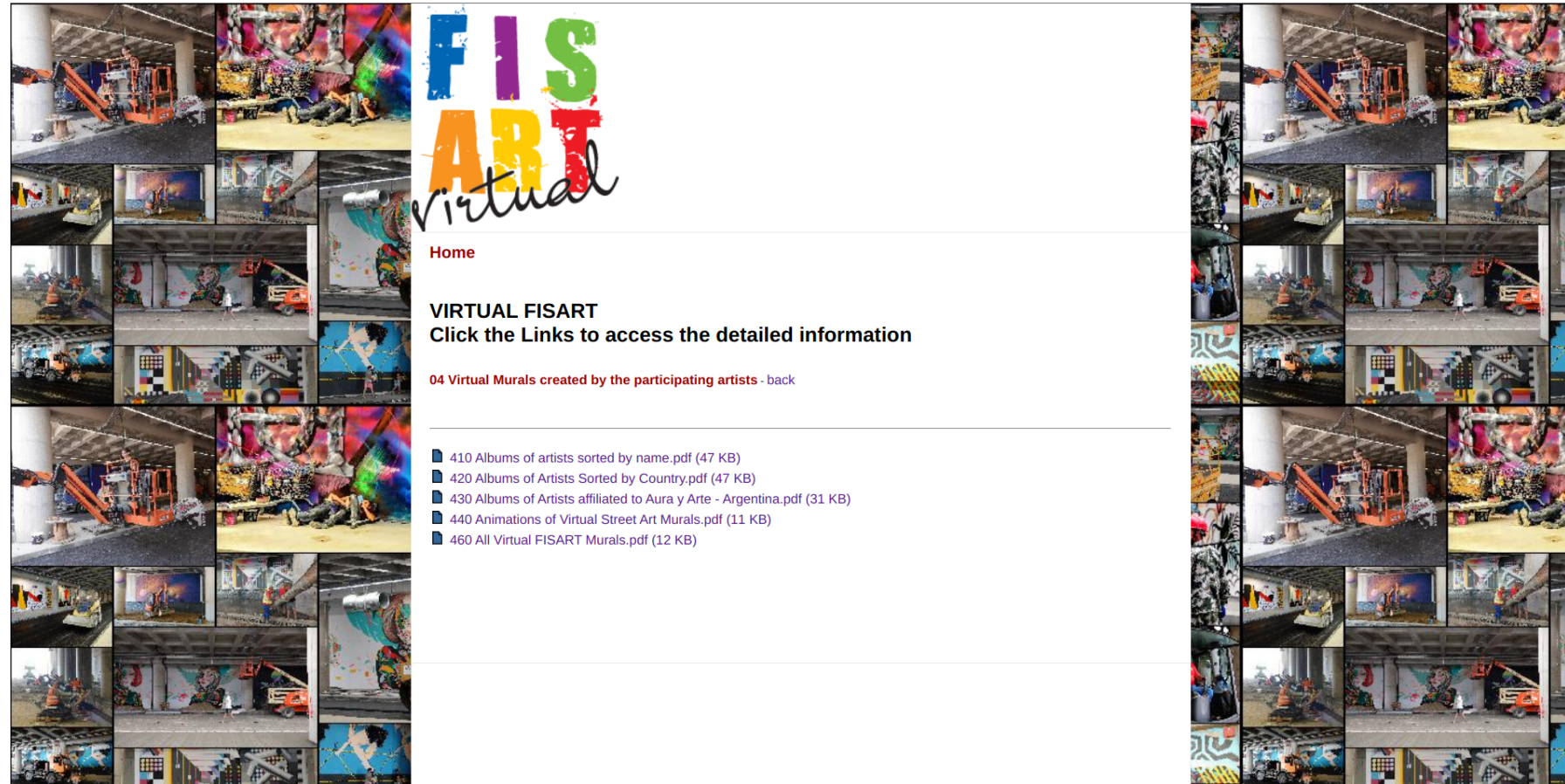
VIRTUAL FISART
Click the Links to access the detailed information

[03 Locations for Virtual Street Art - back](#)

-
- [310 Locations for Virtual Street Art in selected Cities.pdf \(28 KB\)](#)
 - [320 Locations for Virtual Street Art in selected Cities sorted by Country.pdf \(29 KB\)](#)
 - [330 Locations for Virtual Street Art in Frankfurt am Main - Germany.pdf \(1690 KB\)](#)



Virtual FISART Menu - Murals created by the participating artists



FISART
virtual

[Home](#)

VIRTUAL FISART
Click the Links to access the detailed information

[04 Virtual Murals created by the participating artists - back](#)

- 410 Albums of artists sorted by name.pdf (47 KB)
- 420 Albums of Artists Sorted by Country.pdf (47 KB)
- 430 Albums of Artists affiliated to Aura y Arte - Argentina.pdf (31 KB)
- 440 Animations of Virtual Street Art Murals.pdf (11 KB)
- 460 All Virtual FISART Murals.pdf (12 KB)

Virtual FISART - Examples of albums

Albums

[+](#) Create album [↕](#) Most recent photo



Pisica Patrata - Constanta / Romania
1 item · Shared



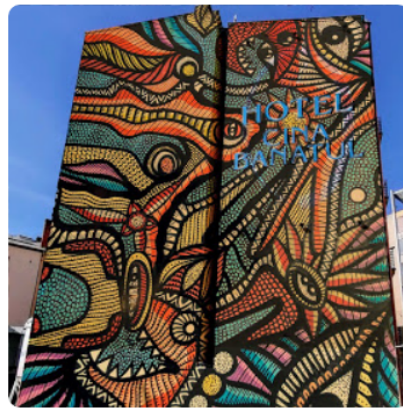
Cristina Santander - Argentina
2 items · Shared



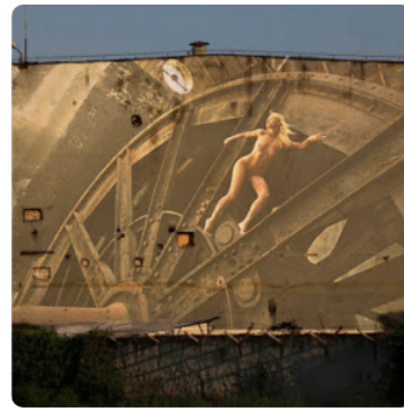
Ricardo Nunez - Slomo - Miami / USA / Venezuela
2 items · Shared



Luca di Maggio - Milano / Italia
3 items · Shared



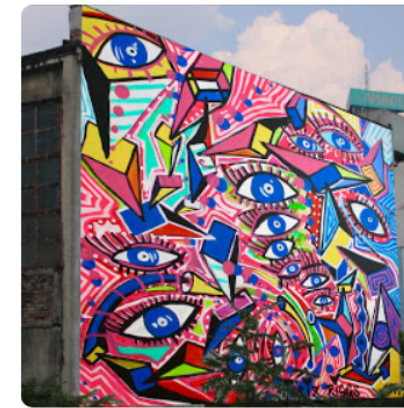
Matias Doce - Argentina



Laura von S - Brasov / Romania



Carla Schoppel - Brasov / Romania



Chris Riaas - New York / USA

Virtual FISART Images - Murals created by the participating artists



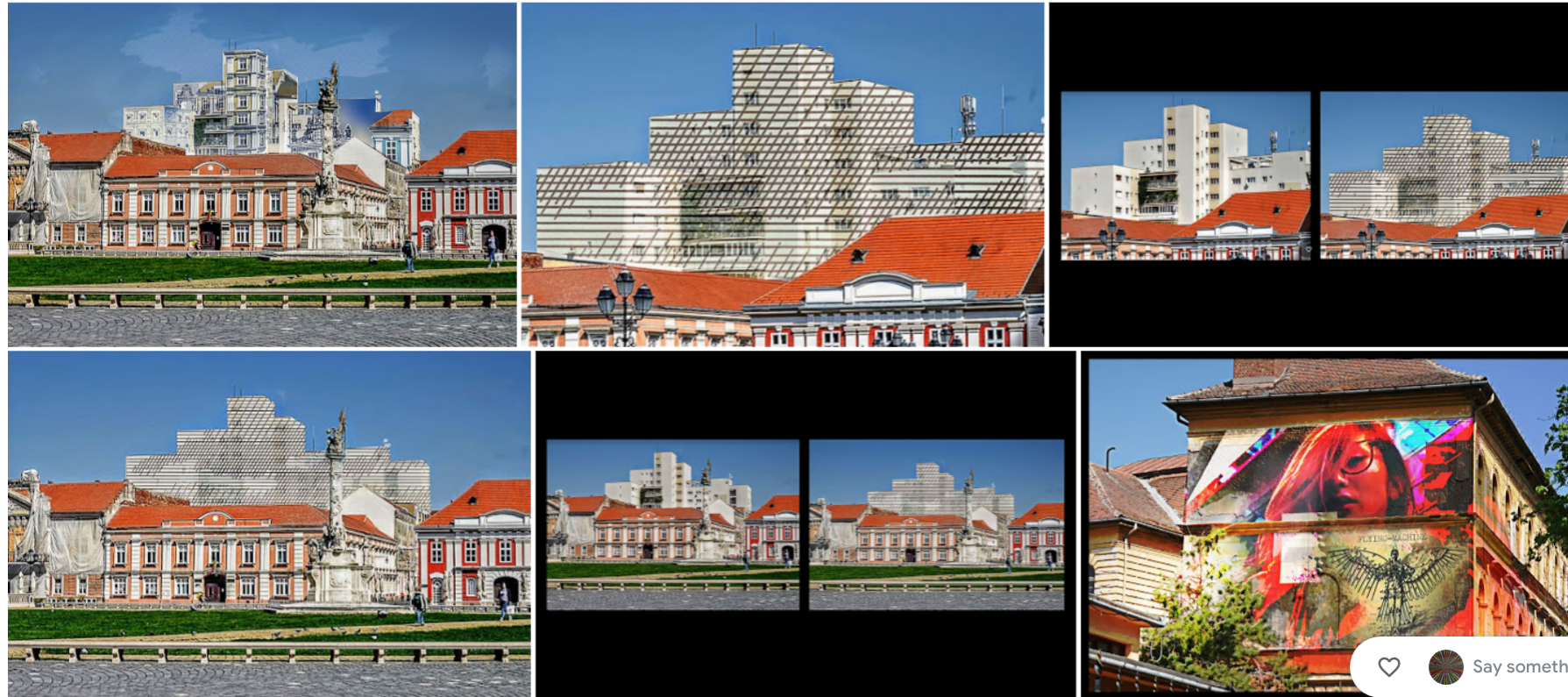
Virtual FISART Images - Murals created by the participating artists



Virtual FISART Images - Murals created by the participating artists



Virtual FISART Images - Murals created by the participating artists



Virtual FISART Images - Murals created by the participating artists



Virtual FISART Images - Murals created by the participating artists



Virtual FISART Images - Murals created by the participating artists



Virtual FISART Images - Murals created by the participating artists



Thank you for the invitation to participate and for your attention



Sergio Morariu, water resources engineer, passionate about street art and photography enthusiast
(photo by JC Tirat - Toulouse, Mural by Cristian Blanxer – Barcelona)